



## SEO Specialist

**8.18 Consulting** is looking for a **Mid-Level SEO Specialist** on behalf of **Stamina Sales and Outsourcing**. Stamina is dedicated to optimizing businesses through trainings, services, and outsourcing. As an official partner of Pipedrive CRM, Stamina helps companies enhance their sales processes. The SEO Specialist will focus on international markets, particularly Georgia and Dubai, driving website traffic and conversions.

### Responsibilities:

- Adapt website content, meta titles, and internal links based on keyword strategy to improve search rankings.
- Develop SEO-friendly blog posts, website content, and social media copy to drive engagement and traffic.
- Conduct website audits, resolve issues (broken links, site speed, mobile usability), and optimize structured data and site architecture.
- Build and manage high-quality backlinks to enhance domain authority.
- Research industry trends to create relevant, high-impact content.
- Track and analyze SEO performance (Google Analytics, Ahrefs, SEMrush), making strategic adjustments as needed.

### Requirements:

- Bachelor's degree in Marketing or a related field.
- 2+ years of experience as an SEO Specialist.
- Proficiency in SEO tools (Google Analytics, Ahrefs, SEMrush).
- Strong copywriting and editing skills with attention to detail.
- Excellent command of Armenian and English.
- Experience in link building strategies.
- Strong time management and multitasking ability.
- Excellent team collaboration skills.

To apply, send your CV to [818specialedition@gmail.com](mailto:818specialedition@gmail.com)